

Hello, I'm May Lopez

Graphic Designer ➤

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About Me

Experienced and highly creative graphic designer, located in Vancouver, with experience in branding, corporate communications, and both digital and print media design with the ability to work independently and as a valuable team player while meeting tight deadlines.

My passion for my profession drives me to actively seek out new challenges and opportunities for growth. I am dedicated to utilizing my existing skills while continuously expanding and enhancing my skill set.

Skills

Branding Editorial Design Print and Digital Design Mailing Web Design HTML | HTML5 CCS | CCS3
Typography Layout Design Brainstorming Illustrator InDesign Photoshop Premier AfterEffects
PC / Mac Platforms G-Suite Figma Microsoft Office

Work Experience

• Communications and Brand Manager

Feb 2018 - Aug 2023
Hijuelas - Chile

- Led the design and development of branding, as well as internal and external corporate communications.
- Provided direction and mentorship to designers and graphic technicians in a multidisciplinary environment.
- Redesign and improve business documents, and infographics to effectively communicate complex data.
- Successfully planned, scheduled, executed, and promoted virtual and in-person corporate events and meetings.
- Designed and developed complete branding and packaging for new businesses and products.

• Graphic Designer

Jan 2017 - Jan 2018
Hijuelas - Chile

- Effectively managed projects to ensure on-time, on-budget completion while delivering excellence in work quality.
- Employed fundamental design concepts such as composition, typography, and color for digital and print media.
- Produced organizational and corporate publications and presentations for both internal and external audiences.
- Coordinated with external suppliers to verify the quality of printed and promotional POP materials.
- Collaborated with the HR team to create employee newsletters, brochures, social media graphics, and manuals.

• Graphic Designer

Jan 2016 - Dec 2016
Santiago - Chile

- Designed and produced a wide range of graphics including business cards, emails, and websites.
- Worked with clients to identify design needs, customer preferences and developed solutions to fulfill their goals.
- Successfully managed multiple projects and clients simultaneously, consistently meeting tight deadlines.
- Developed and maintained brand guidelines for consistency across graphic materials and communications.
- Worked with cross-functional teams to develop creative concepts, understand requirements, and provide updates.

• Graphic Designer

Aug 2015 - Nov 2015
Santiago - Chile

- Assisted in content development for events, such as posters, digital invites, and brochures.
- Create and manage event programs, such as presentation schedules, conferences, activities, and entertainment.
- Worked with team members to develop promotion and marketing strategies to attract attendees and participants.

Languages

Spanish | Native - English | Competent User - French | Beginner

Education

Bachelor of Arts: Graphic Design

Universidad de Los Andes

2006 - 2013
Mérida - Venezuela